



Hello!

My name is Bronwen Low-Scott and I am the Founder and Artistic Director of the Toronto Beaches Children's & Youth Chorus, a local choir comprised of over 175 children from Scarborough, The Beach and Toronto's East end.

Our mission is to provide children and youth with a high caliber musical and dramatic experience and to ensure no child is denied this opportunity because of a financial constraint.

Over the years, many of our choristers have sung with us with the aid provided through our bursary program. Our program of music and drama brings **joy** to those who participate, increases **confidence**, and offers opportunities that create **lifelong memories** and **lasting friendships**. This is funded through the efforts of our wonderful parent community, **who share our belief that the arts should not be for the privileged few, but should be accessible to everyone.**

This year, for the first time, **the choir has been invited to represent Canada in the prestigious Serenade! Choral Festival from July 3-9, 2019 in Washington D.C.!**

This is an exciting opportunity for our choristers to sing with choirs from all over the world and to learn from some of the foremost conductors of children's choirs, culminating in a performance at The John F. Kennedy Center for the Performing Arts. If you would like to learn more about the festival, their website is at www.classicalmovements.com/festival/serenade-washington-d-c-choral-festival.



The costs associated with this special initiative are significantly greater than those for which we normally raise funds. While we will be doing more of our own regular fundraising throughout the year, (movie nights, raffle baskets, bake sales, bottle drives, toilet paper and holiday gift sales), **this trip will still not be accessible to a number of our choristers without help from the community, which is why I am writing you today. We need to raise \$20,000 in sponsorships from businesses in our communities to allow all of our children from families in need of assistance to participate.**

Would you please consider sponsoring our choir so that our deserving children, who might not otherwise be able to attend, can participate in this event?

The Joy of Singing. The Love of Drama.

LEVELS OF SPONSORSHIP

Bronze Level | \$250-\$499

- ★ Recognition on our website and in all of our concert programmes for the 2018-2019 season;
- ★ Certificate of Appreciation which can be displayed in your premises;
- ★ 2 tickets to a performance* of your choice;
- ★ Exclusive thank you post for your company on our Facebook page and in one of our e-mail communications to parents;
- ★ Mention of your company as our sponsor in media releases related to our performances

Silver Level | \$500-\$1,499

- ★ Same as Bronze Level PLUS...
- ★ 4 more tickets to any performance* of your choice;
- ★ The right to distribute promotional packages and display signage at our concerts;
- ★ Acknowledgement of your company from the stage at the start of each of our concerts and in our weekly e-mail communications to our families plus a short performance thanking you for your support posted on social media.

Gold Level | \$1,500 or more

- ★ Same as Silver Level PLUS...
- ★ A free performance by a group of our choristers at an event of your choosing (subject to conditions such as reasonable notice, timing and age appropriateness)

Here is a preview of our upcoming performances*:

- TBCYC *Winter Melodies* concert (December 1)
- Toronto Christmas Market at the Distillery Historic District (December 8)
- City of Toronto Christmas Concert at City Hall (December 20)
- The 2019 Senior Treble Festival in conjunction with choirs from all across the GTA (March 2019)
- TBCYC's fully staged production of *Shrek, The Musical Jr.* (May 2019)
- TBCYC's *Sing Into Summer* concert (June 2019)
- All performances related to the 2019 Serenade! Choral Festival in Washington D.C., including a final performance at The John F. Kennedy Center for the Performing Arts (July 2019)
- TBCYC Summer Camp performances (Summer 2019)

The Joy of Singing. The Love of Drama.



All monies raised for our bursary and touring program are governed by a committee of staff and parents, and are fully transparent to our membership and to you.



If you would like further information, or would be interested in sponsoring the TBCYC in this worthwhile and exciting endeavour, please reach out to me directly at 416-580-4048 or by e-mail at bronwen@torontobeacheschildrenschorus.com.

One of our volunteers will likely be calling you in the next few weeks to follow up and answer any questions you may have. ***Thank you for considering supporting this wonderful initiative for our communities' children.***

With warm regards,

Bronwen Low-Scott
Founder and Artistic Director

The Joy of Singing. The Love of Drama.